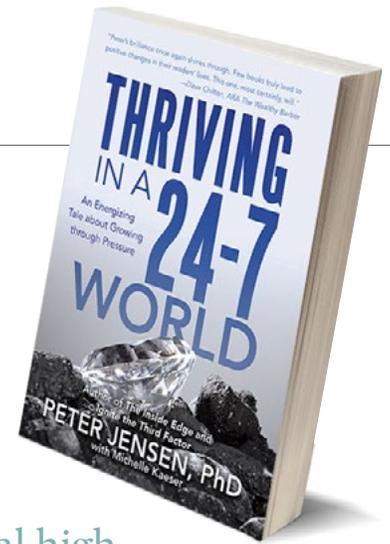


Peter Jensen, Ph.D.



Peter Jensen is a dynamic speaker with a Ph.D. in Sport Psychology.

An authority on leadership, he is a renowned innovator—bringing coaching and personal high performance to corporations worldwide.



Peter has attended eight Olympic games as a member of the Canadian Olympic team and has helped numerous athletes achieve high performance levels under intense pressure including, most recently, the gold-medal winning Women's Hockey team. With the world of Olympic level sport as a laboratory, he has developed a deep understanding of what it takes to be a successful leader of high performers.

Peter is a top-rated instructor in seven programs at Queen's School of Business including the Queen's MBA and EMBA. He also helped design the Queen's Executive Leadership Program. He is the founder of Performance Coaching Inc., one of Canada's leading corporate training firms. Fortune 500 companies in eight countries have benefited from Peter's programs.

Peter combines fundamental leadership concepts with new ideas and ongoing insights from Olympic coaches and corporate leaders. He distills diverse approaches and brings

practical clarity to effective leadership skills by sharing their tangible application in the business world.

Peter has written three books: *The Inside Edge, Ignite the Third Factor* and, most recently, *Thriving in a 24-7 World*—a compelling look at how everyone can use the skills of energy management to enhance personal resilience under pressure. His work has been featured on ABC, CBS, CBC, CTV and in a wide array of print media in North America and Europe. Peter's clients include Nexen, Syncrude, Labatt, Hydro One, CCMD, RCMP, GE Capital, Maclean's and Royal Bank.

As a speaker, Peter has the power to invigorate audiences through his compelling use of humour, personal experiences and concrete, actionable content. And, as a 'developer of people' his strength is in creating environments where people learn and grow. Peter's wealth of personal experiences in both the corporate and sports arenas allow him to communicate high-level concepts in an extremely accessible way through anecdotes, metaphors and true stories.

SELECTED SPORT CLIENTS

- » Canadian Olympic Committee
- » Canadian Sport Institute Ontario

- » Hockey Canada
- » Own The Podium

- » CIBC
- » Coeur Mining
- » Gen Re
- » Potash Corporation

- » Queen's School of Business
- » RBC
- » Tangerine (formerly ING Direct)
- » Telus

